

**Joint Action Program
for the period 2015 – 2017 for the implementation of the Agreement between
the Government of the Russian Federation and the Government of the
Kingdom of Thailand on Cooperation in the Field of Tourism**

The Federal Agency for Tourism (Russian Federation) and the Ministry of Tourism and Sports of the Kingdom of Thailand, hereinafter referred to as the Parties,

governed by the Agreement between the Government of the Russian Federation and the Government of the Kingdom of Thailand on cooperation in the field of tourism, signed in Moscow on October 17, 2002,

aiming to expand this cooperation on the basis of the friendly relationships between the peoples,

contributing to the economic and tourism development of their countries,

accept this Joint Action Program for the period 2015 – 2017 (hereinafter referred to as the «Program»).

1. In the field of tourism exchange:

1.1. The Parties will assist to expand tourist flow between the Russian Federation and the Kingdom of Thailand;

1.2. The Parties will assist each other in establishment of direct contacts between the Russian and Thai national tourism organizations;

1.3. The Parties in accordance with their national legislation in force will assist in facilitating the formalities related to tourist exchange between the Russian Federation and the Kingdom of Thailand.

2. In the field of national tourism promotion:

2.1. The Parties will exchange experience and information in the field of the state marketing strategy realization and tourism projects;

2.2. The Parties will exchange tourism promotional materials as well as will contribute to the mutual national tourism promotion via mass media, including TV, radio, Internet and printed matters;

2.3. The Parties will assist in organizing familiarization trips for experts and mass media specialized in the field of tourism;

2.4. The Parties will exchange statistics and other information related to tourism, including the information on tourism infrastructure development;

2.5. Each Party will encourage the participation of the tourism organizations from its state in the international travel fairs and other tourism events, held in the State of the other Party with the support of its national tourism administrations.

3. In the field of tourism education and training in the sphere of tourism:

3.1. The Parties will exchange the information and experts between the tourist organizations of both countries further, to educate and upgrade professional skills of the tourism industry professional.

3.2. The Russian Side will explore possibilities of organizing «Russian Language Training Programs for Thai tourism industry personnel».

4. In the field of tourism legislation:

4.1. The Parties will exchange information on national tourism legislation including hotels classification and quality control system in the field of tourism and hotels.

5. In the field of tourism investments:

5.1. The Parties will exchange information on investment projects in the sphere of tourism;

5.2. The Parties will contribute to the development of cooperation between Russian and Thai tourism organizations, carrying out the investments in the sphere of tourism.

6. In the field of safety of citizens of their states, travelling for tourist purposes in the territory of the Russian Federation and the Kingdom of Thailand, the Parties express their intention:

6.1. To exchange on a regular basis the information on the state of affairs related to assurance of tourist safety in the territory of the country, improvement of service quality and measures taken by the competent authorities with regard to the

facts of illegal actions against the tourists, emergencies occurring with tourists, including insolvency of travel companies;

6.2. To carry out continuous monitoring of situation connected with the tourist safety.

6.3. To recommend to the travel organizations of their states the means to render assistance to tourists in emergency cases or in cases of failure by the travel service supplier to perform its obligations.

6.4 To support the necessary assistance to tourists in case of insolvency of travel companies exercised by tour operators with the use of accumulates financial funds.

6.5. To seek to implement Recommendations of the Asia-Pacific Economic Cooperation (APEC) on assurance of tourist safety as well as International Convention of the World Tourism Organization (UNWTO) on protection of tourists and organizations of tourist industry.

This Program is not an international treaty and does not create any rights or obligations regulated by international law, and will be implemented in accordance with the legal regulations of both countries.

This Joint Action Program will apply from the date of its signing till December 31, 2017.

Signed in Bangkok on 8 April 2015 in two original copies in the Russian, Thai and English languages. In case of any divergence of interpretation the English text will be used.

**For the Federal Agency for Tourism
(Russian Federation)**



**For the Ministry of Tourism and
Sports of the Kingdom of Thailand**

