

**EXECUTIVE PROGRAM FOR COOPERATION  
IN THE FIELD OF TOURISM  
BETWEEN  
THE FEDERAL AGENCY FOR TOURISM OF THE MINISTRY OF  
CULTURE OF THE RUSSIAN FEDERATION  
AND  
THE MINISTRY OF TOURISM OF THE ARAB REPUBLIC OF EGYPT  
FOR THE PERIOD 2015-2017**

The Federal Agency for Tourism of the Ministry of Culture of the Russian Federation and the Ministry of Tourism of the Arab Republic of Egypt hereinafter referred to as the "Parties";

In the framework of activating the Agreement between the Government of the Russian Federation and the Government of the Arab Republic of Egypt on cooperation in the field of Tourism, signed in Moscow on 15th March 2008;

Desirous to strengthen the bonds of enduring friendship between the Russian Federation and the Arab Republic of Egypt;

Declaring that tourists from either country are held in high esteem by both Parties, and that every effort will be made to ensure that their stays will be memorable experiences;

Desirous to promote economic and touristic relations between both countries;

Have agreed as follows:

**FIRST: IN THE FIELD OF TOURISM PROMOTION**

- The Russian Party welcomes the Egyptian Party's strategic plan that aims to increase the number of Russian tourists visiting Egypt to 6 million tourists by the year 2020.
- The Parties shall encourage the organization of tourism caravans and joint cultural and artistic events in both countries.
- The Parties shall exchange the organization of visits for journalist specialized in the tourism sector to cover touristic events and acquaint themselves with the tourism potentials in both countries.
- The Parties shall encourage more Russian travel agencies to work with Egypt as a tourism destination; the Parties shall also work on formulating executive procedures to facilitate cooperation between agencies and tourism-related institutions in both countries and to resolve any disagreement that may arise.

- The Parties shall work to highlight elements of convergence in their respective culture and heritage as a means of promoting the flow of tourists between both countries.

## SECOND: IN THE FIELD OF TOURISM INVESTMENT

- The Parties shall encourage the promotion of tourism cooperation between the tourism business sector and tourism organizations in both countries in the field of tourism investment.
- The Parties shall encourage the convening of an economic-tourism forum to bring together main actors in the field of tourism investment in order to present available investment opportunities especially in new tourism destinations to investors from both countries.
- The Parties shall encourage cooperation in the field of medical tourism and benefit from the Russian experience in the establishment of health resorts.
- The Parties shall cooperate in the conservation of coastal zones and marine life and the preservation of ecosystems and use of clean energy and of recycling in tourism areas.

## THIRD: IN THE FIELD OF TOURISM TRAINING

- The Parties shall encourage the organization by the Russian Party of Russian language and culture courses for personnel working in the tourism sector and associated sectors.
- The Parties shall encourage cooperation between educational institutions in both countries through the organization of training programs for teachers and students in the field of tourism.

## FOURTH: THE IMPLEMENTATION OF THE EXECUTIVE PROGRAM

- This Executive Program is not an international treaty and does not create any rights and obligations adjustable by international law and will be implemented in accordance with national legislation of each country.
- The Russian-Egyptian Working Group on Tourism is responsible for the implementation of the present Executive Program. The meetings of the Working Group shall be held alternately in the Russian Federation and the Arab Republic of Egypt at a time to be determined by mutual agreement.

- The termination of this Executive Program shall not affect the implementation of the commitments and projects agreed upon during its period of validity.

- Done in Moscow on        /        /2015 in two originals each in the Russian, Arabic and English languages, all texts being equally authentic. In case of divergence of interpretation the English text shall prevail.

**For**

**The Federal Agency for Tourism  
of the Ministry of Culture  
of the Russian Federation**



**For**

**The Ministry of Tourism  
of the Arab Republic of Egypt**

