

JOINT ACTION PROGRAM
between the Federal Agency for Tourism (Russian Federation) and the
Ministry of Tourism of the Kingdom of Cambodia
for the period 2015-2017

The Federal Agency for Tourism (Russian Federation) and the Ministry of Tourism of the Kingdom of Cambodia, hereinafter referred to as the Sides,

Pursuant to the Protocol of the Seventh session of the Intergovernmental Russia-Cambodian Commission for Trade, Economic, Scientific and Technical Cooperation signed in Phnom Penh on April 2, 2013,

aiming to expand this cooperation on the basis of the friendly relationships between the peoples,

contributing to the socioeconomic development and increase of tourism potential of the two countries,

accept the following Joint Action Program for the period 2015-2017.

1. In the field of tourist exchange:
 - 1.1. Both Sides will assist to expand tourist flow between the Russian Federation and the Kingdom of Cambodia;
 - 1.2. Both Sides will facilitate establishment of direct contacts between Russian and Cambodian tourism organizations;
 - 1.3. Both Sides will assist in facilitating the formalities related to tourist exchange between the Russian Federation and the Kingdom of Cambodia within their competence.

2. In the field of national tourism product promotion:
 - 2.1. Both Sides will exchange experience and information in the field of the state marketing strategy realization and tourism projects;
 - 2.2. Both Sides will exchange tourism promotional materials – brochures, posters, slides, videos, CDs etc., as well as will contribute to the mutual national tourism promotion via mass media, including TV, radio, Internet and printed matters;
 - 2.3. Both Sides will assist in organizing familiarization trips for experts and journalists specialized in the field of tourism;
 - 2.4. Both Sides will exchange statistics and other information related to tourism, including the information on tourism infrastructure development;

2.5. Both Sides will contribute to the mutual Russian and Cambodian tourist organizations participation in the international travel fairs and other tourist event, holding with the support of the national tourism administrations of both states;

3. In the field of tourism education and training:

3.1. To ensure the success and efficiency of bilateral and regional cooperation, both Sides will expedite the implementation of the «Russian Language Training Course for ASEAN Tour Operators and Guides». Russian Side will also facilitate other Russian Language Training Programmes for Cambodian tourism industry personnel.

4. In the field of tourism legislation:

4.1. Both Sides will exchange information on national tourism legislation including the system of hotels classification and quality control of tourism and hotels services.

5. In the field of tourism investments:

5.1 Both Sides will exchange information on investment projects in the sphere of tourism;

5.2 Both Sides will contribute to the development of cooperation between Russian and Cambodian tourism organizations, carrying out the investments in the sphere of tourism.

6. In the field of tourism safety:

6.1 Both Sides within their competence will contribute to ensuring of the legal protection of tourists' rights and interests while on the territory of the state of the other Side.

6.2 Both Sides will exchange on a regular basis the information on the state of affairs related to assurance of tourist safety in the territory of the country, improvement of service quality and measures taken by the competent authorities with regard to the facts of illegal actions against the tourists, emergencies occurring with tourists, including insolvency of travel companies;

6.3 Both Sides will carry out continuous monitoring of situation connected with the tourist safety.

7. Within the framework of the UN World Tourism Organization (UNWTO):

7.1 Both Sides will continue the cooperation within the UN World Tourism Organization, including the support to the candidature nominated by any Side to the UNWTO Executive bodies.

This Program is not an international treaty and does not create any rights or obligations regulated by international law, and will be implemented in accordance with the legal regulations of both states.

This Joint Action Program is to be applied since the date of its signing till December 31, 2017.

Signed in Moscow on march «3», 2015 in duplicate in the Russian, Khmer and English languages. In case of any divergence of interpretation the English text will be used.

**For the Federal Agency for Tourism
(Russian Federation)**

**For the Ministry of Tourism of the
Kingdom of Cambodia**

